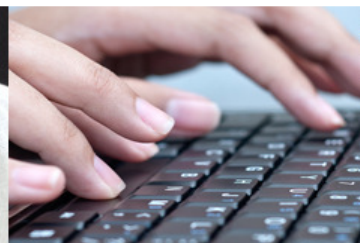




eBIZ
Towards one eBusiness
Language for fashion



eBIZ
una sola lingua digitale per il fashion Europeo

Mauro Scalia, EURATEX

SMI

9 Maggio, Milano



Fatturato **171,2** Miliardi € (+4,7%)

Investimenti **5,16** Miliardi € (+6,7%)

Aziende **186.865** (-2,4%)

Addetti **1.834.259** (-2,4%)

Fatturato / addetto **93.353** € (+7,3%)

Investimento/ addetto **2.817** € (+9,3%)

media percentuale fatturato reinvestita **3%**

24%



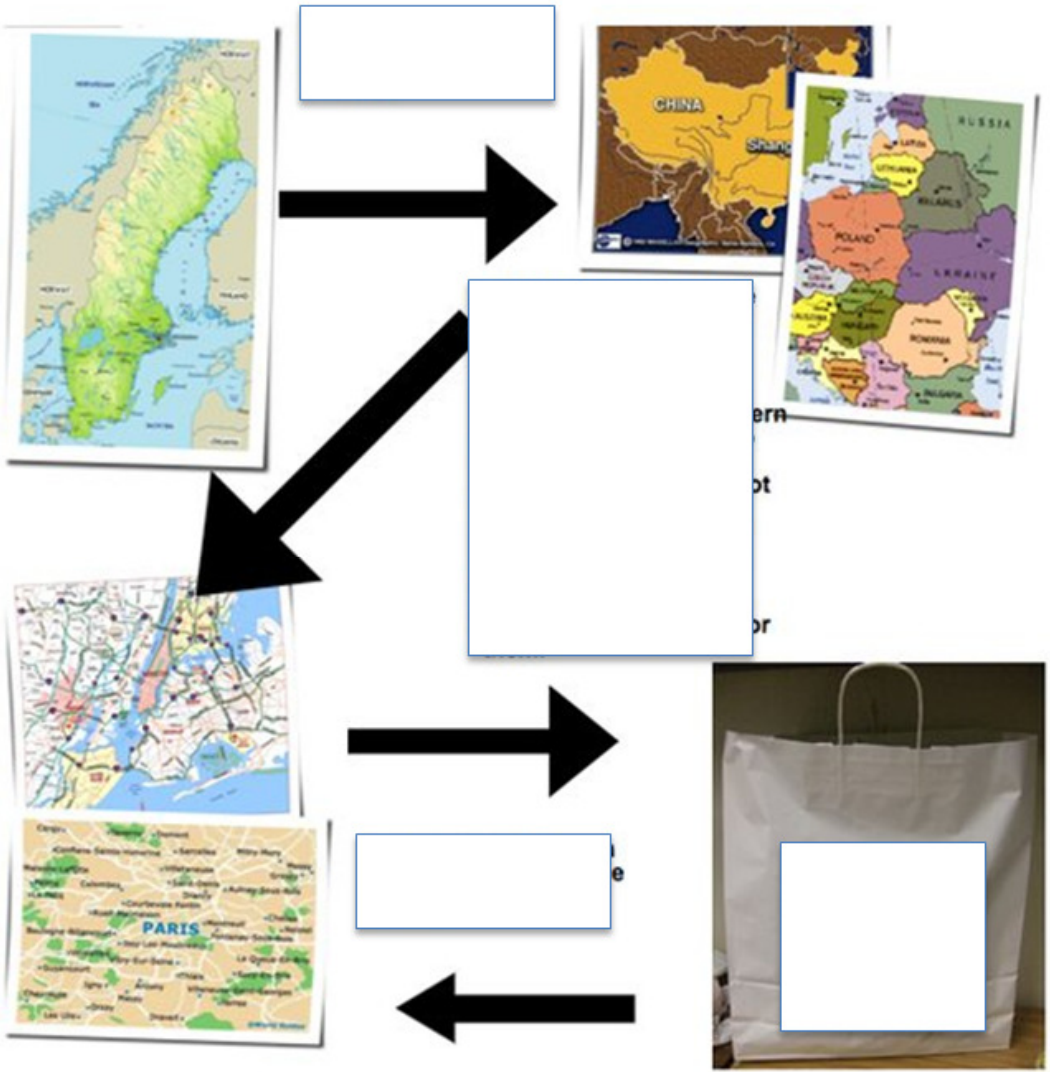
30%

1 su 4



±1 su 5







Indo-European

Germanic

Northern

- Icelandic
- Faroese
- Norwegian
- Swedish
- Danish

Western

- German
- Dutch
- Frisian
- English

Romance

Western

- French and Wallon
- Romansh
- Catalan and Franco-Provençal
- Castilian, Astur-Leonese and Aragonese
- Portuguese and Galician

Eastern

- Italian, Sardinian and Monégasque
- Romanian, Moldovan and Aromanian

Slavic

Eastern

- Russian
- Ukrainian
- Belarusian

Western

- Polish, Kashubian and Masurian
- Sorbian
- Czech
- Slovak

Southern

- Slovenian
- Serbo-Croatian
- Bulgarian and Macedonian

Celtic

- Irish and Scottish
- Welsh
- Manx
- Breton

Baltic

- Lithuanian
- Latvian and Latgalian

Iranian

- Persian, Ossetic, Kurdish

Other Indo-European

- Greek
- Albanian
- Armenian

Semitic

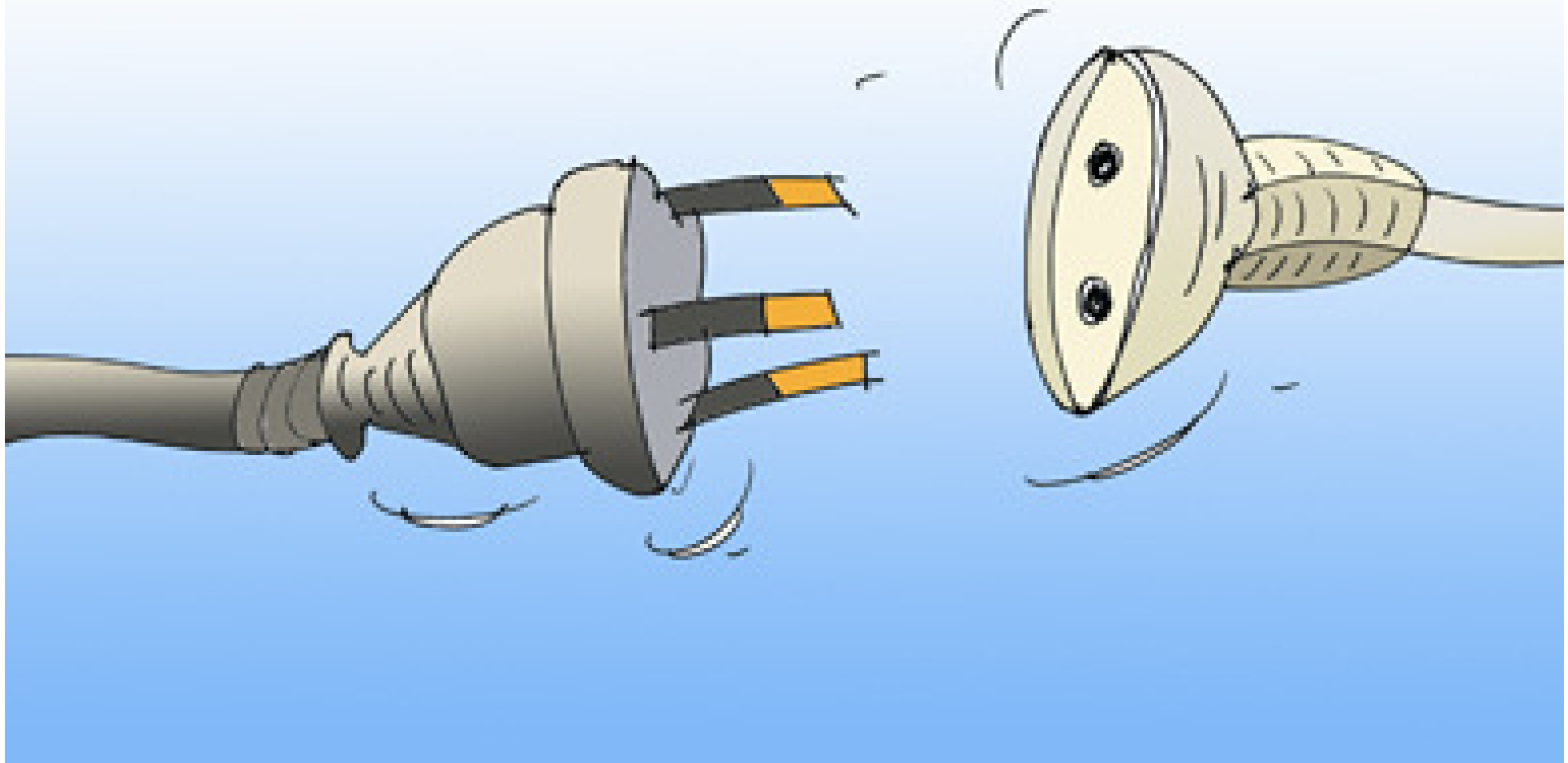
- Maltese

- Basque

Caucasian

- Georgian, Avar, Abkhaz, Ingush, Chechen, etc.

*Interoperability, fashion companies use a single electronic language with
ALL
their business partners*





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eBIZ 2008-2103



“STOP al fax”

promuovere l'adozione del eBusiness lungo
la filiera



Interoperabilita'

Un unico linguaggio digitale tra aziende e
partners

eBIZ promuove l'e-Business con l'Architettura di riferimento



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l'Architettura di Riferimento eBIZ

Un quadro che organizza elementi già' in uso:



Basata su specifiche pubbliche, NON crea elementi nuovi



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l'Architettura di Riferimento eBIZ

Un quadro che organizza elementi già in uso:



Basata su specifiche pubbliche, NON crea elementi nuovi



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eBIZ 2008 -2013

Fase 1



eBIZ-TCF
2008-2010

Sviluppo e test



Fase 2



CEN eBIZ Workhsop
2012-2013



Aggiornamento & massa critica



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Testimonianze 2010

Mr. Asko Hörkkö



eBIZ project manager, Logica OY (ICT large company):

“One key attractive factor of the eBIZ-TCF project is the **substantial cut in EDI software development costs**. Cost is a crucial factor in convincing companies to adopt EDI”



Mr. Carlos Carneiro



CEO, Oficina de Soluções (ICT SME):

“ Before [...] what prevented small companies to adopt EDI solutions was the **high cost of mapping articles codes and document format between customers and suppliers**, as each company wants to use their own.”

Mr. Fabio Foschi



CEO of Fratelli Piacenza (Textile SME):

“ It takes two to adopt eBIZ-TCF [...] We found the advantage to be substantial, **in terms of cost**, services and better services to the customers”



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eBIZ dal 29 Marzo 2012:



Il CEN eBIZ Workshop

- Gruppo di lavoro internazionale, 59 partecipanti, 42 aziende, 9 paesi
- **Concorda una nuova Architettura di Riferimento**

Iniziativa aperta a tutte le parti interessate



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CEN eBIZ WORKSHOP

funzionamento

Comitato direttivo

Segretariato: AENOR (CEN member)

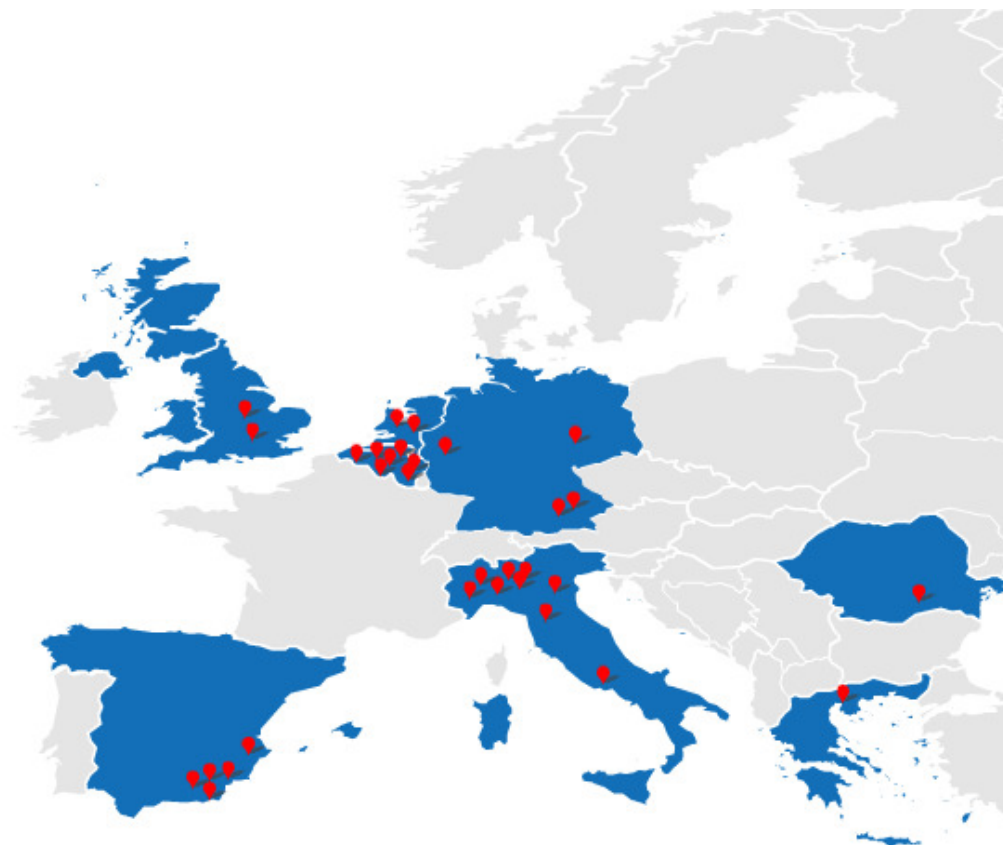
Presidenza: Francesco Marchi
Euratex Director General

Project team:

Mr. M. Scalia	Euratex
Mr. E. Montiel	INESCOP
Mr. P. De Sabbata	ENEA
Mr. M. Baker	Tor Information Systems
Mr. A. Schneider	GSC

Membri aggiunti

Plenaria



59 Membri registrati

3 associazioni Europee del settore



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Azioni

Aprile - Ottobre 2012 - Analisi

membri

Gennaio 2013 - 1° Draft nuova Architettura

membri

Aprile 2013 - Draft finale e validazione

**Consultazione pubblica
+
membri**

Giugno 2013 - nuova Architettura





Calendar of next 2013 meetings and events



9 May
Milan

*In collaborazione con SMI:
Sistema Moda Italia*



15 May
London

*In collaboration with UKFT: UK
fashion and Textile Association*



16 May
Treviso

*In collaborazione con
Treviso Tecnologie*



31 May
Paris

*En partenariat avec UIT:
Union des Industries Textiles*



6 June
Prato

*In collaborazione con OTIR 2020,
Next Tecnology Tecnotessile*



11-12 June
Frankfurt

*At Texprocess
international trade fair*



26 June
Brussels

**Final Plenary Meeting
of the CEN eBIZ Workshop**

www.ebiz-tcf.eu



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info

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Brussels



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